Avanade Named A Leader in the IDC MarketScape Worldwide Cybersecurity Consulting Services 2024

Seattle, April 2, 2024 – Avanade has been named as a Leader in the [IDC MarketScape Worldwide Cybersecurity Consulting Services 2024 Vendor Assessment](#) .

IDC conducted a global survey with 901 organizations to understand the buying trends of cybersecurity consulting services. The survey gathered direct tech buyer feedback for their respective cybersecurity consulting services providers across the world.

The report cites Avanade's strengths, including:

- "Avanade works symbiotically with Accenture. Avanade's solution network and delivery capabilities can be extended by leveraging Accenture's team and vice versa. They leverage each other's cybersecurity capabilities. The clear focus of Avanade allows the firm to participate in private preview and early access programs with Microsoft, including a current Security Copilot initiative that uses generative AI."
- "To identify new consulting services, Avanade relies on several sources that include Voice of Customer surveys, quarterly Avanade leader meetings, the Avanade Emerging Tech and Ventures incubation group, and customer intent data."
- "IDC's *Worldwide Cybersecurity Consulting Services Survey* participants give Avanade positive remarks for delivering work that achieves operational objectives and technology objectives, effective use of machine learning, overall delivery quality, and flexible pricing models."

The report also noted, "Enterprises that adopt a Microsoft-centric security strategy should consider Avanade because it has a sharp focus on and deep knowledge around Microsoft solutions. In addition, midsize and large enterprises with 2,500+ employees should consider Avanade when priorities include building cyber-resilience, securing people, and optimizing cost/service based on the Microsoft solution ecosystem. Clients span the low-to-high cybersecurity maturity curve."

Cathy Huang, Research Director, Worldwide Security Services, IDC commented, "The mission and vision of Avanade that is centered around Microsoft solutions is very unique. It allows the firm to have early / sometimes privileged access to Microsoft innovations and the related ecosystem. The fact that Avanade works symbiotically with Accenture is distinctive in the market too. Avanade's solution network and delivery capabilities can be extended by leveraging Accenture's team and vice versa."

Rajiv Sagar Executive, Global Lead for Security at Avanade says of the recognition, "Transparency and trust are vital in today's digital world, and it starts with a strong cyber resilient approach that prioritizes threat prevention, detection, response, and recovery to protect the trust of our clients and their customers.

"We are honored to be recognized as a Leader in the IDC MarketScape: Worldwide Cybersecurity Consulting Services. We believe our cybersecurity services offer a seamless blend of advisory consulting and implementation and managed security services to help our clients on their journey to a more secure future. We also believe this recognition further solidifies Avanade's position as a trusted partner, bringing the best of Microsoft Security solutions to help businesses continually enhance their security posture and build cyber resilience."

Recognized as a Zero Trust Champion by Microsoft Security, Avanade was also named Microsoft Global SI partner of the year for the 18th consecutive year in June 2023, and more recently a Member of the Copilot for Security Design Advisory Council, reaffirming its status as the leading Microsoft provider in the industry.

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About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Avanade

Avanade is the leading global provider of digital, cloud, AI and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem.

Together with Accenture, we have been recognized as Microsoft's Global SI Partner of the Year more than any other company. With the most Microsoft Most Valued Professionals, certifications (60,000+) and 18 (out of 18) Gold-level Microsoft competencies, we are uniquely positioned to help businesses grow and solve their toughest challenges.

Avanade is a responsible business committed to building a sustainable world through the power of people and Microsoft. We hold ourselves accountable to environmental, social and governance targets, ensuring our business is sustainable for the long term. Every day, our 60,000 professionals in 26 countries harness the power of their diverse backgrounds to make a genuine human impact for our clients, their employees and their customers. Learn more at www.avanade.com and follow us on LinkedIn.